BANKING

On Cloud and Cybersecurity

“Banking is just bits and bytes.”

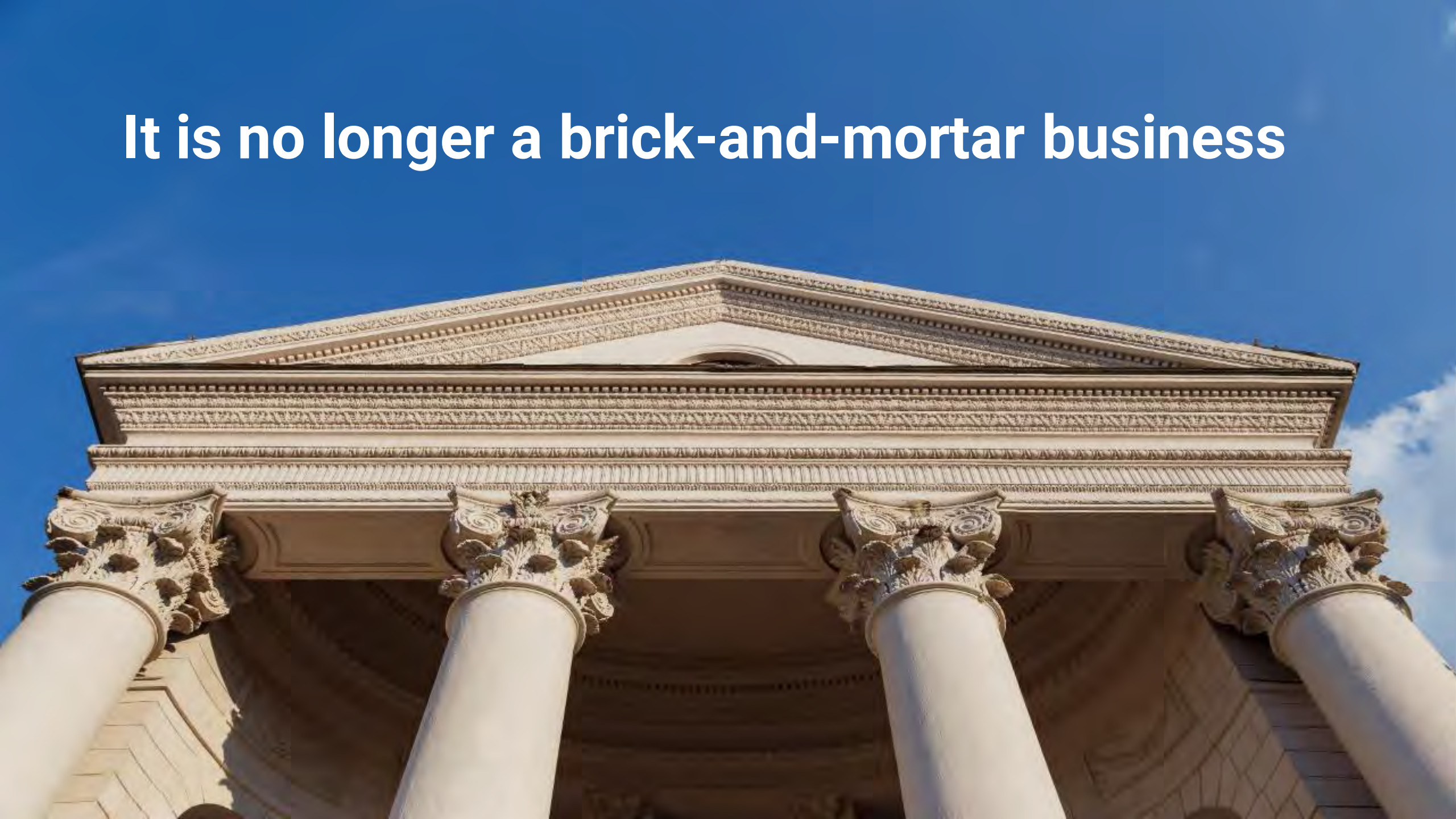
– John Reed, CEO/Chair, Citibank, 1984 – 1998

2.5 Quintillion bytes
of data daily
1,000,000,000,000,000,000

The MONEY is in the data.

DATA is the new money.

It is no longer a brick-and-mortar business



The delivery of financial services is changing

ACCELERATE

Mobile Ubiquity

New entrants and financial service models

Greenfield digital banks

Social insurance

Social investing

Social Lending and Saving

Crowdfunding

Cryptocurrency Phenomenon

Virtual economies in-app gaming

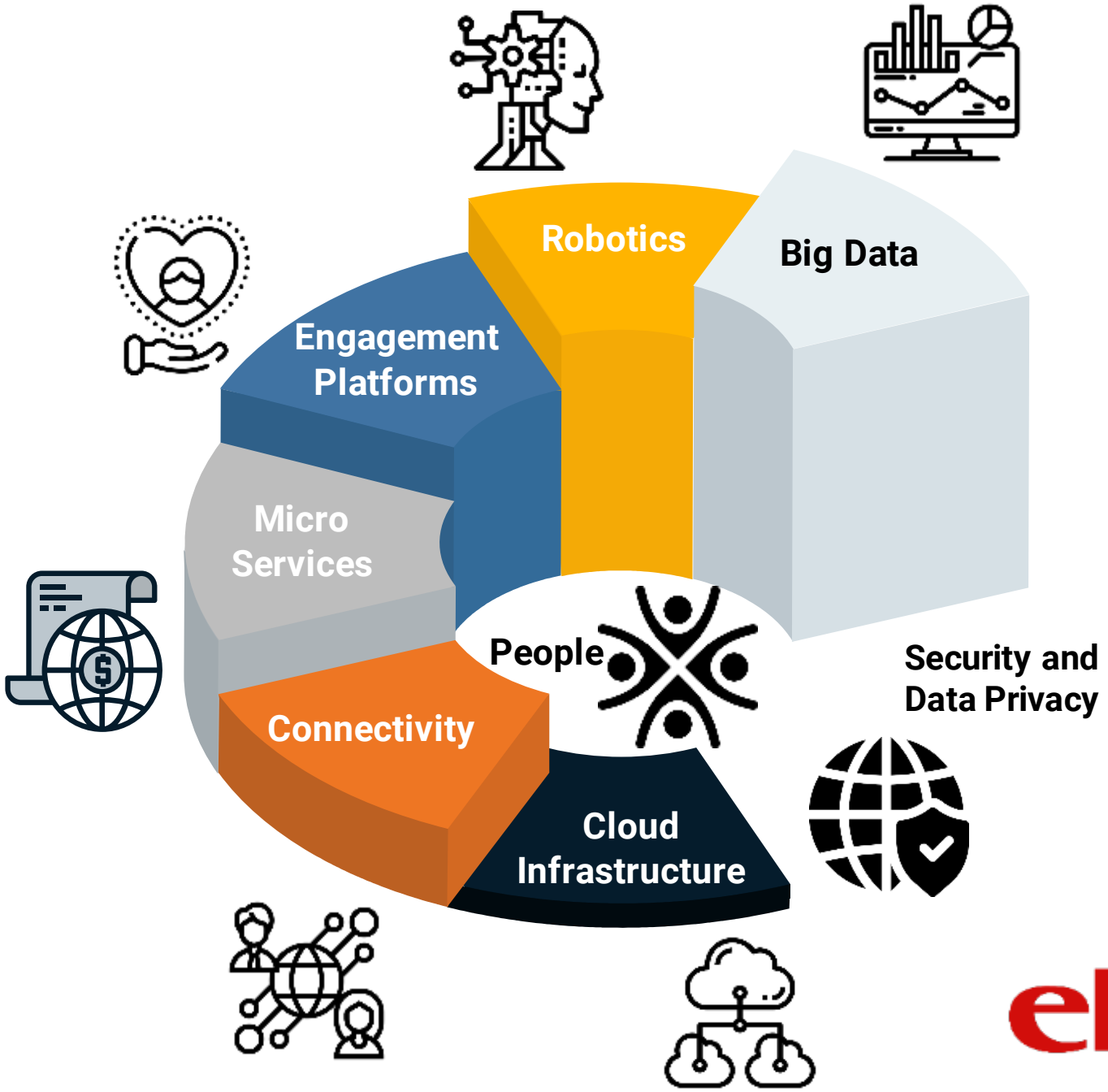
Digital Wallets

Do we still need branches in this digital age?

Manufacturer
of products
Processor
of transactions
Retailer
of services

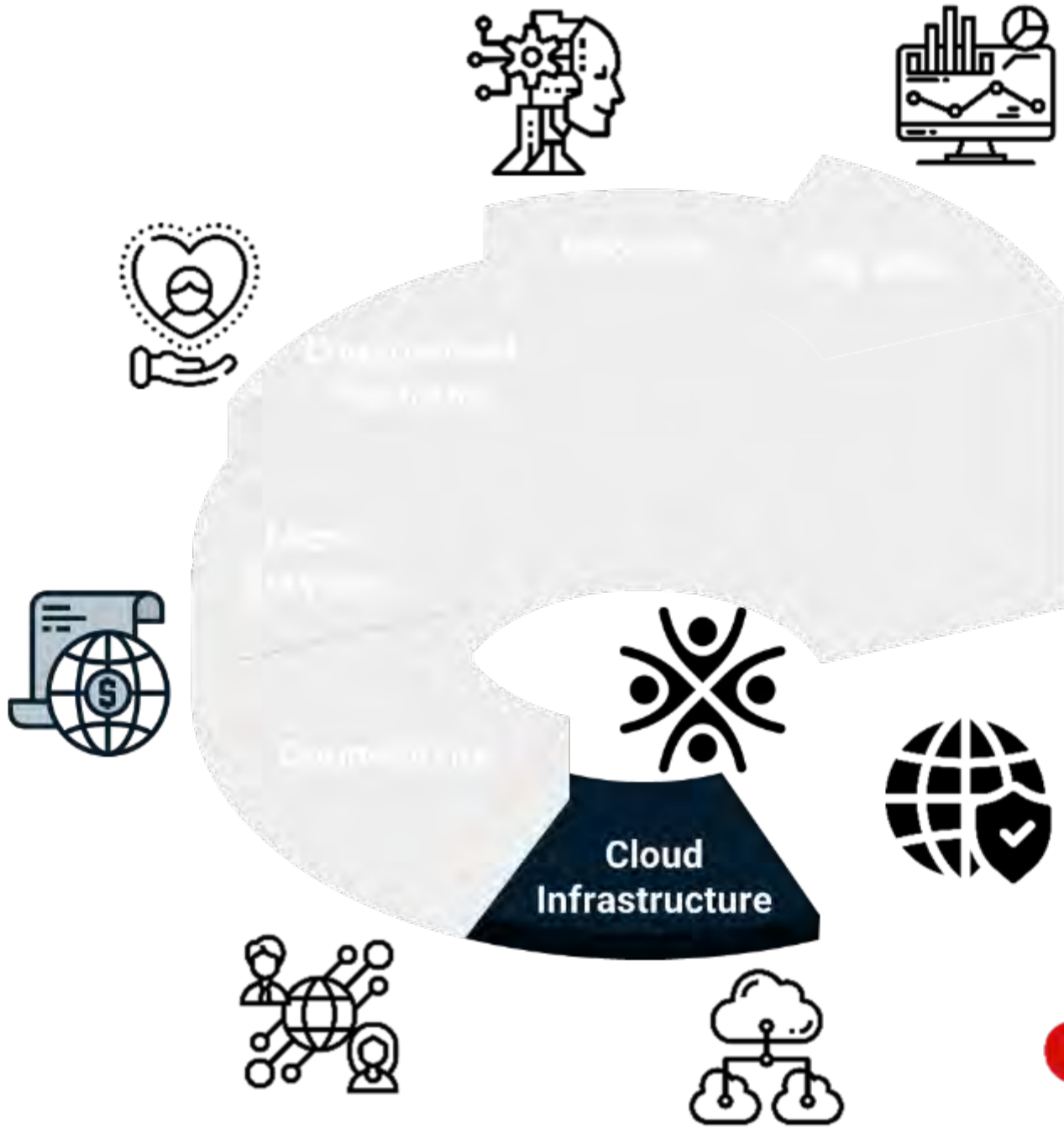
Overcome the pull and
shackles of legacy systems
and structures

Critical Components of your Digital Architecture



ePLDT

Critical Components of your Digital Architecture



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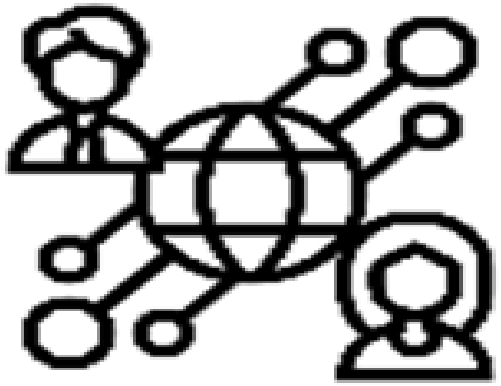
Cloud Infrastructure

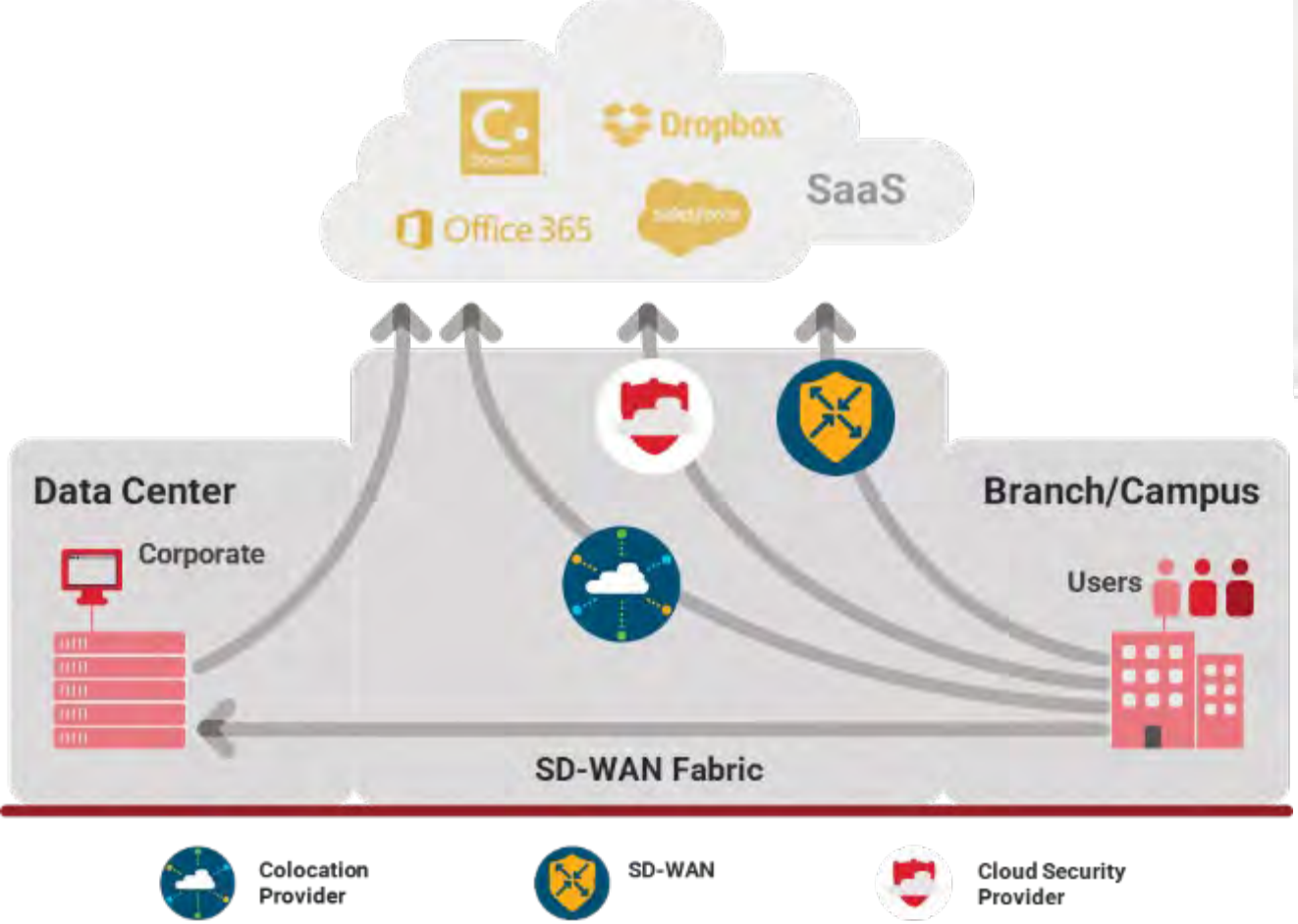


Hyperscaler-Grade Vitro Data Centers

Cloud IaaS, PaaS

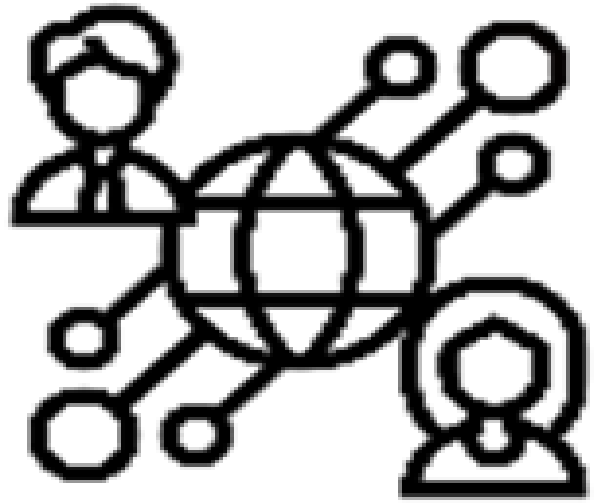
Critical Components of your Digital Architecture

ePLDT

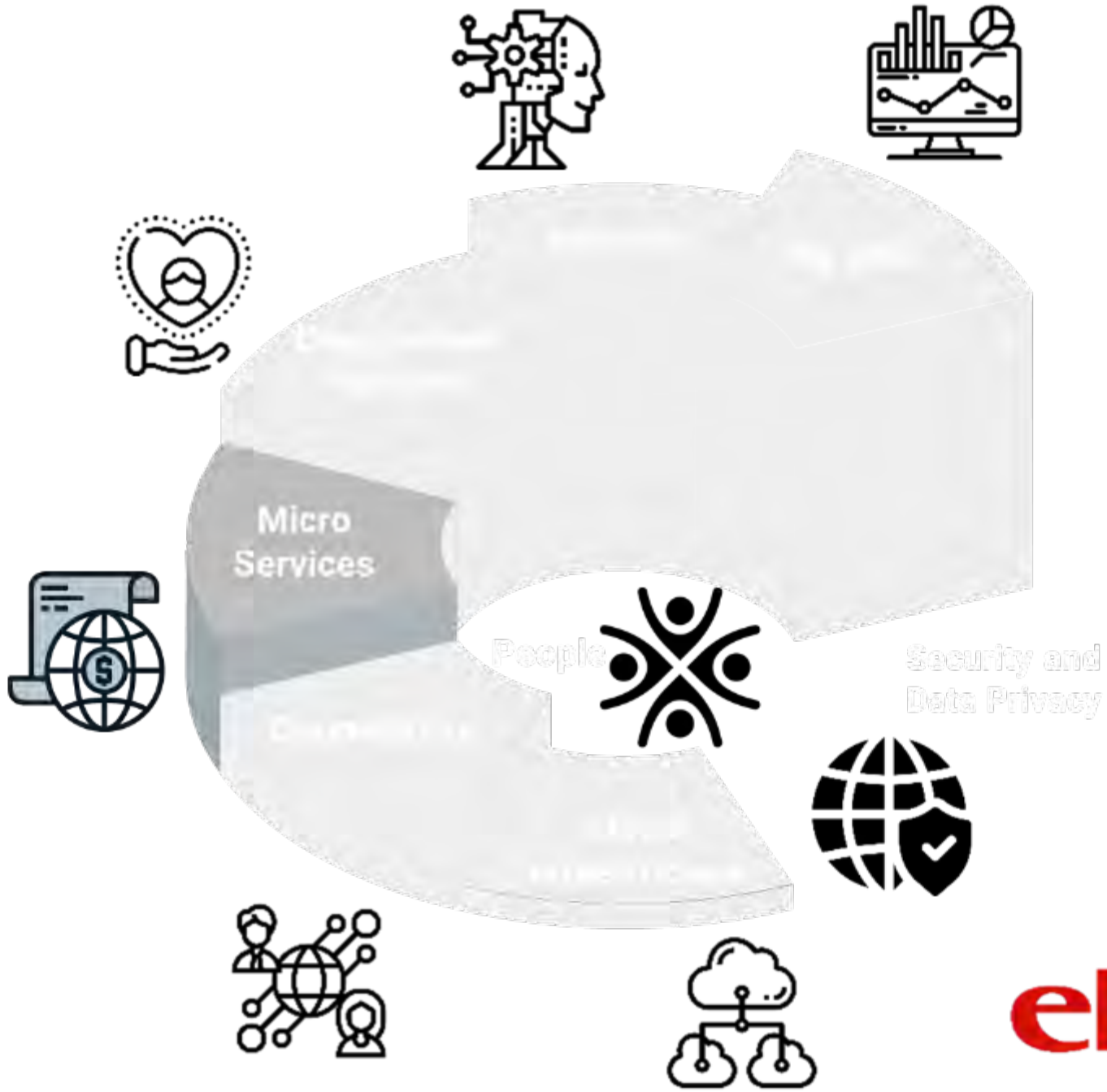

Dropbox
SaaS
Office 365
Data Center
Corporate
Branch/Campus
Users
SD-WAN Fabric
Colocation Provider
SD-WAN
Cloud Security Provider

Connectivity

SDWAN, 5G



Critical Components of your Digital Architecture



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API Management

Micro Services

Critical Components of your Digital Architecture

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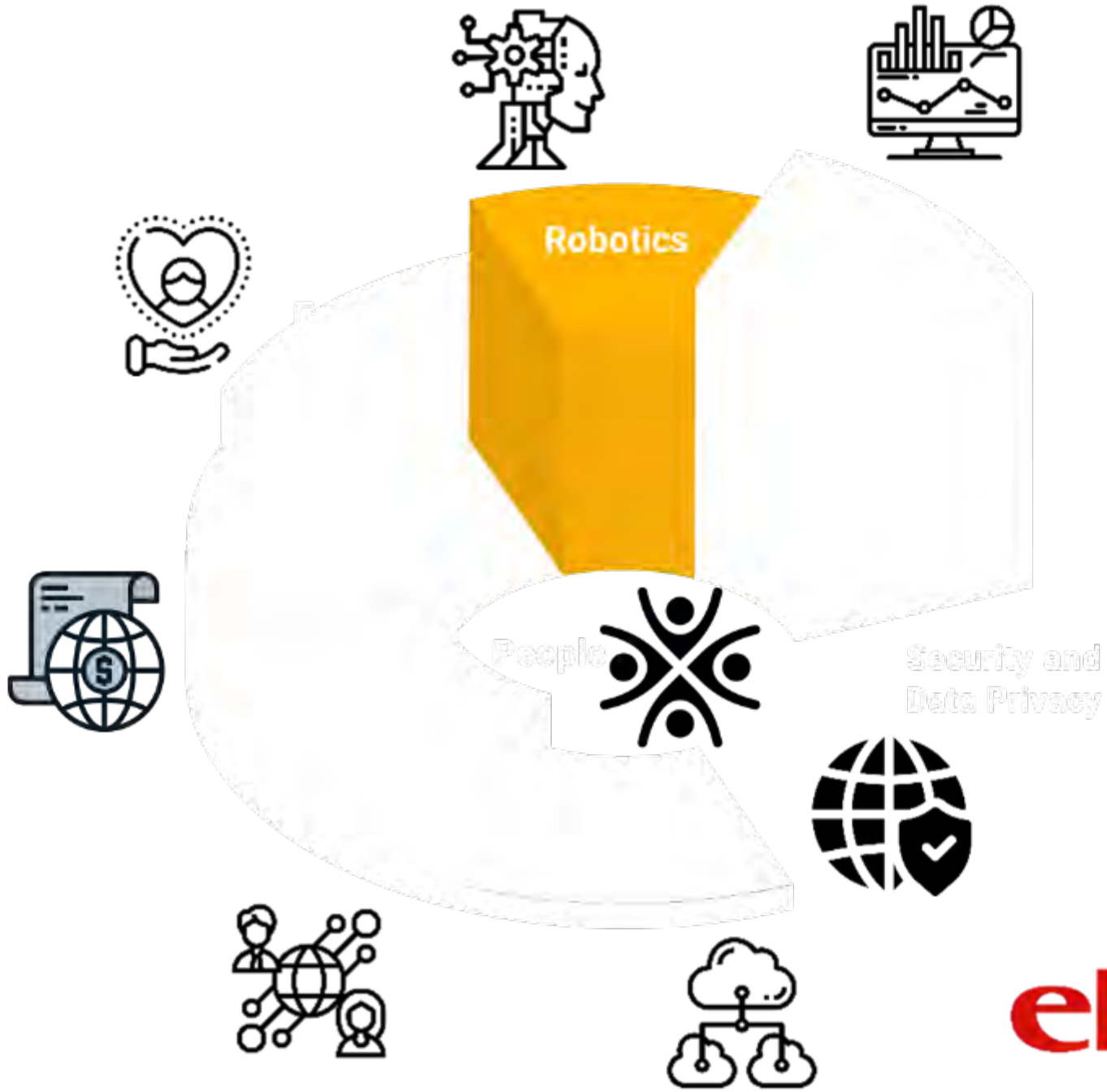
Customer, Sales, Employee, Partner Touchpoints
SaaS, Bespoke

Critical Components of your Digital Architecture



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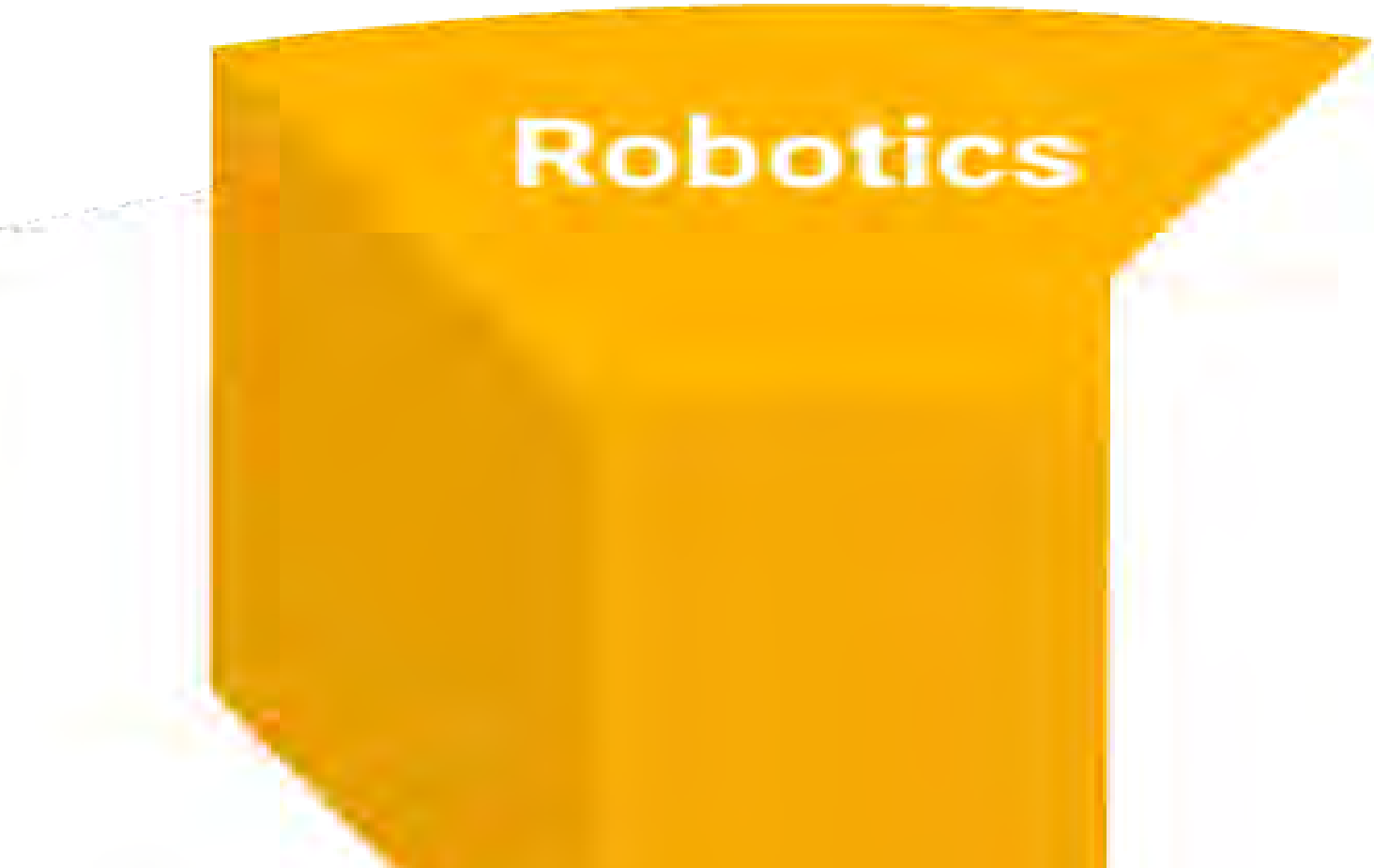
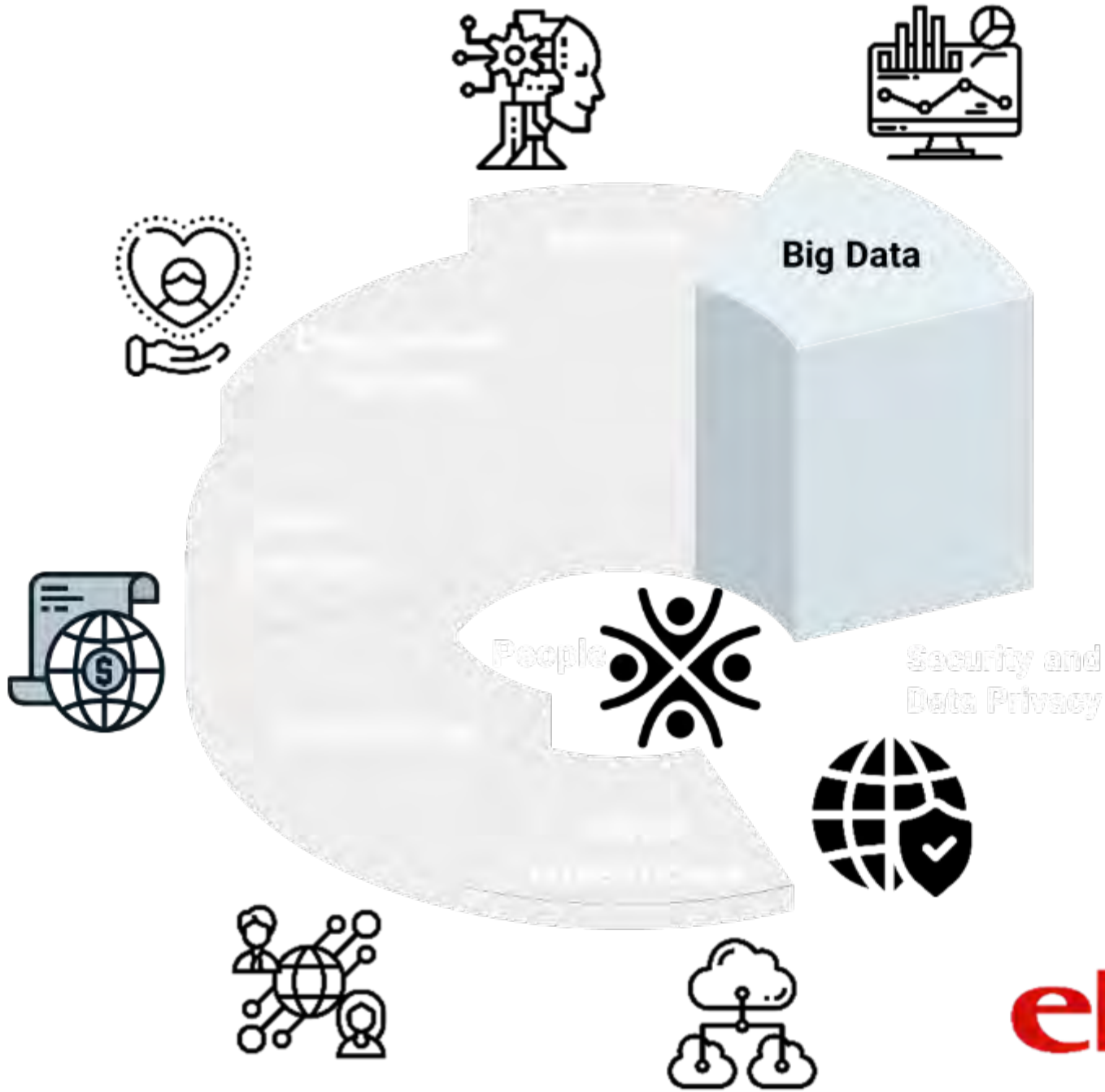
CR Bots, Virtual Agents



Meet DEX our Virtual Assistant

Critical Components of your Digital Architecture



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Data Lake, Data Collection, Visualization, Intelligence

Critical Components of your Digital Architecture

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NATIONAL PRIVACY COMMISSION

DICT

NATIONAL TELECOMMUNICATIONS COMMISSION

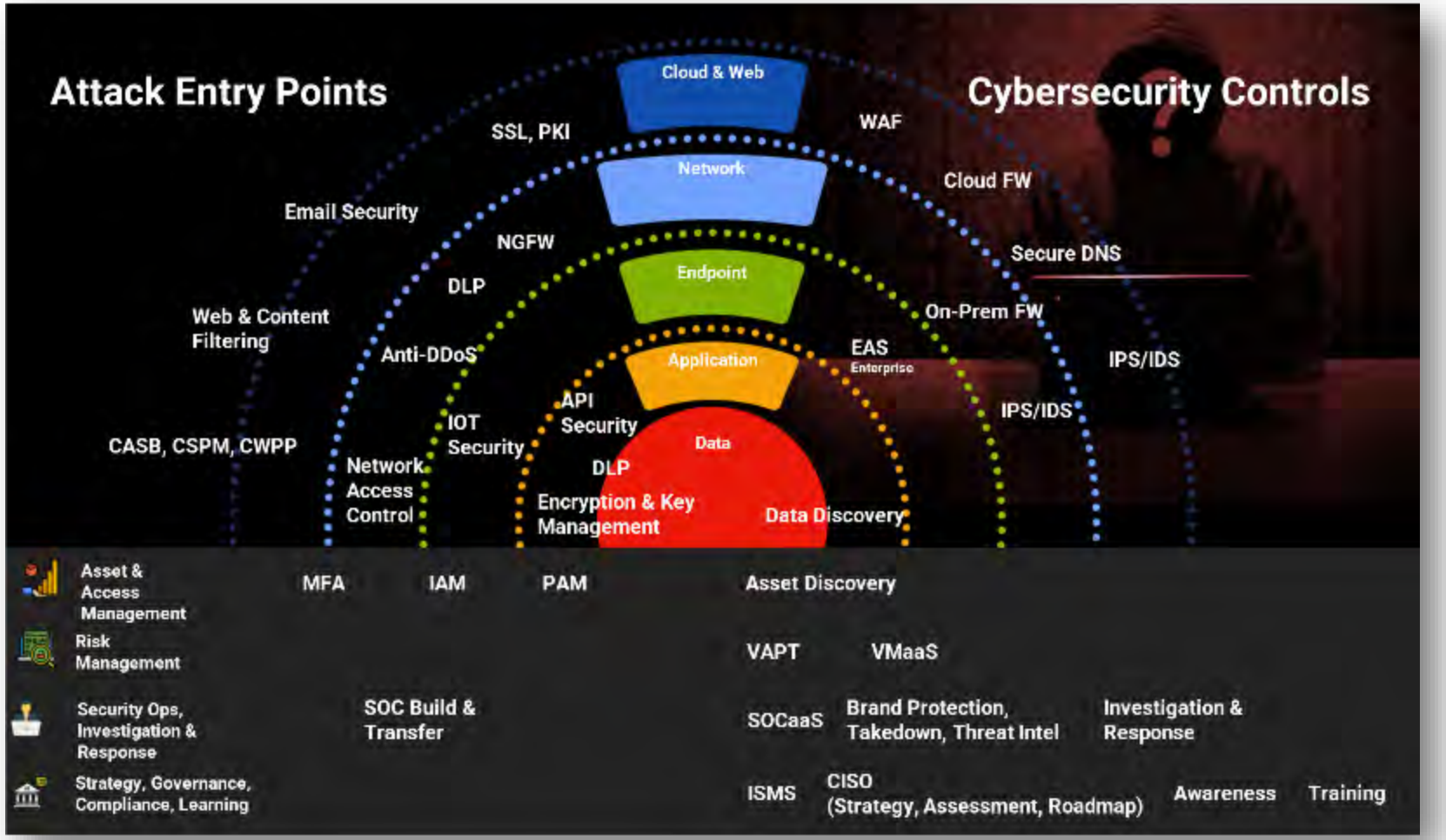
BANGKO SENTRAL NG PILIPINAS

Security and Data Privacy

Assess, Plan, Protect, Operate, Assure, Govern

intrinsic. integral. intelligent.

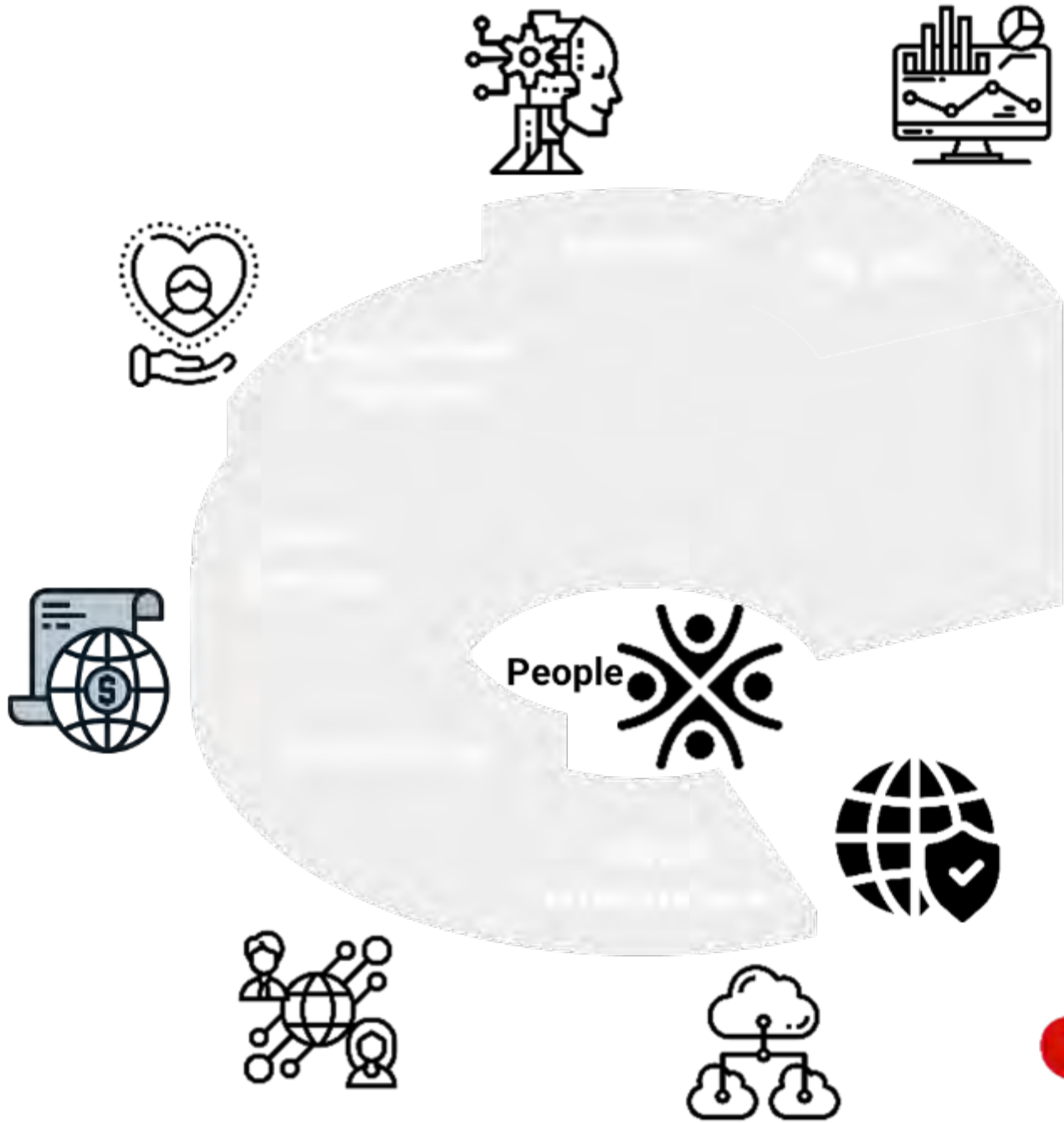
Security and Data Privacy



intrinsic. integral. intelligent.

Assess, Plan, Protect, Operate, Assure, Govern

Critical Components of your Digital Architecture



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People

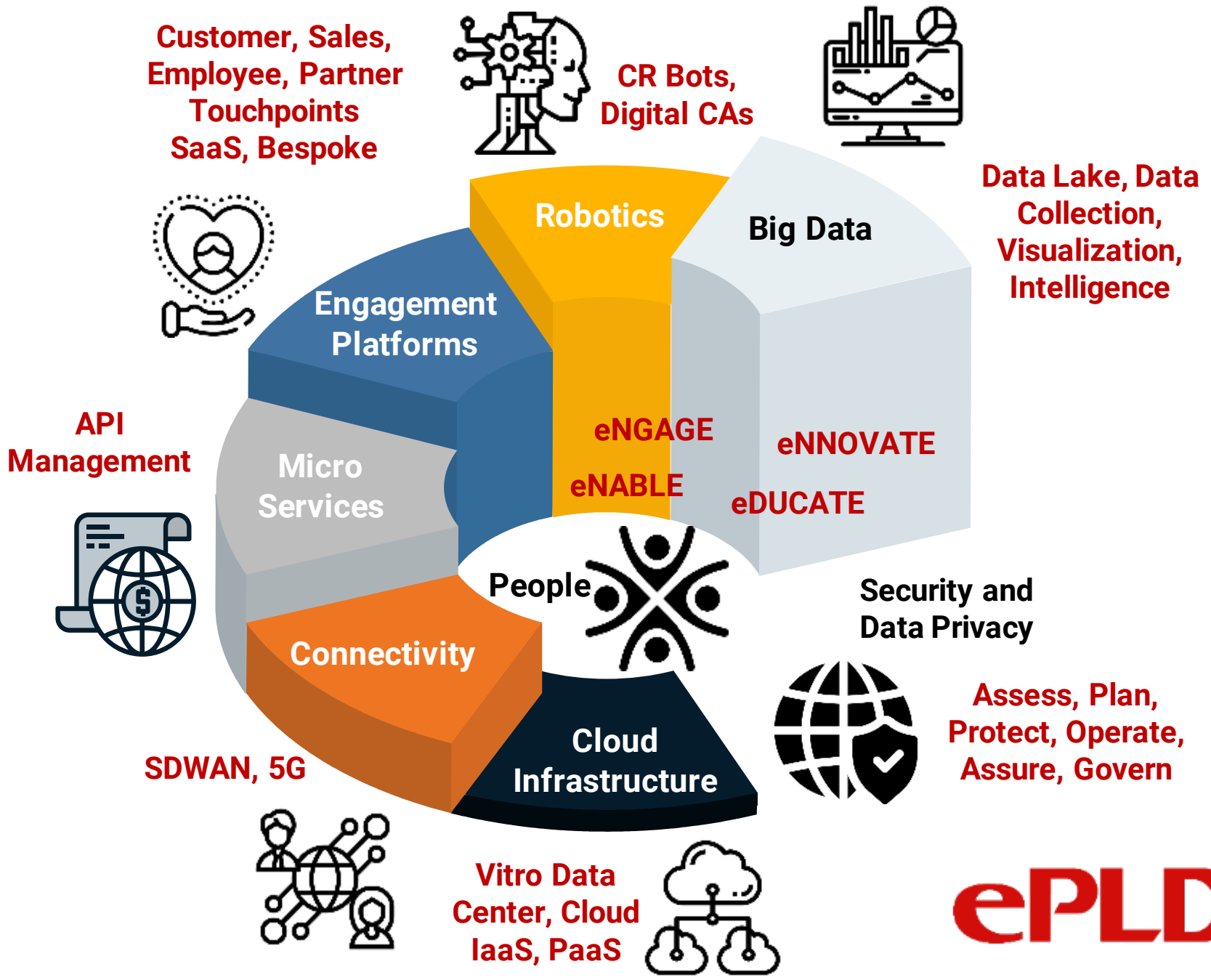
eNABLE

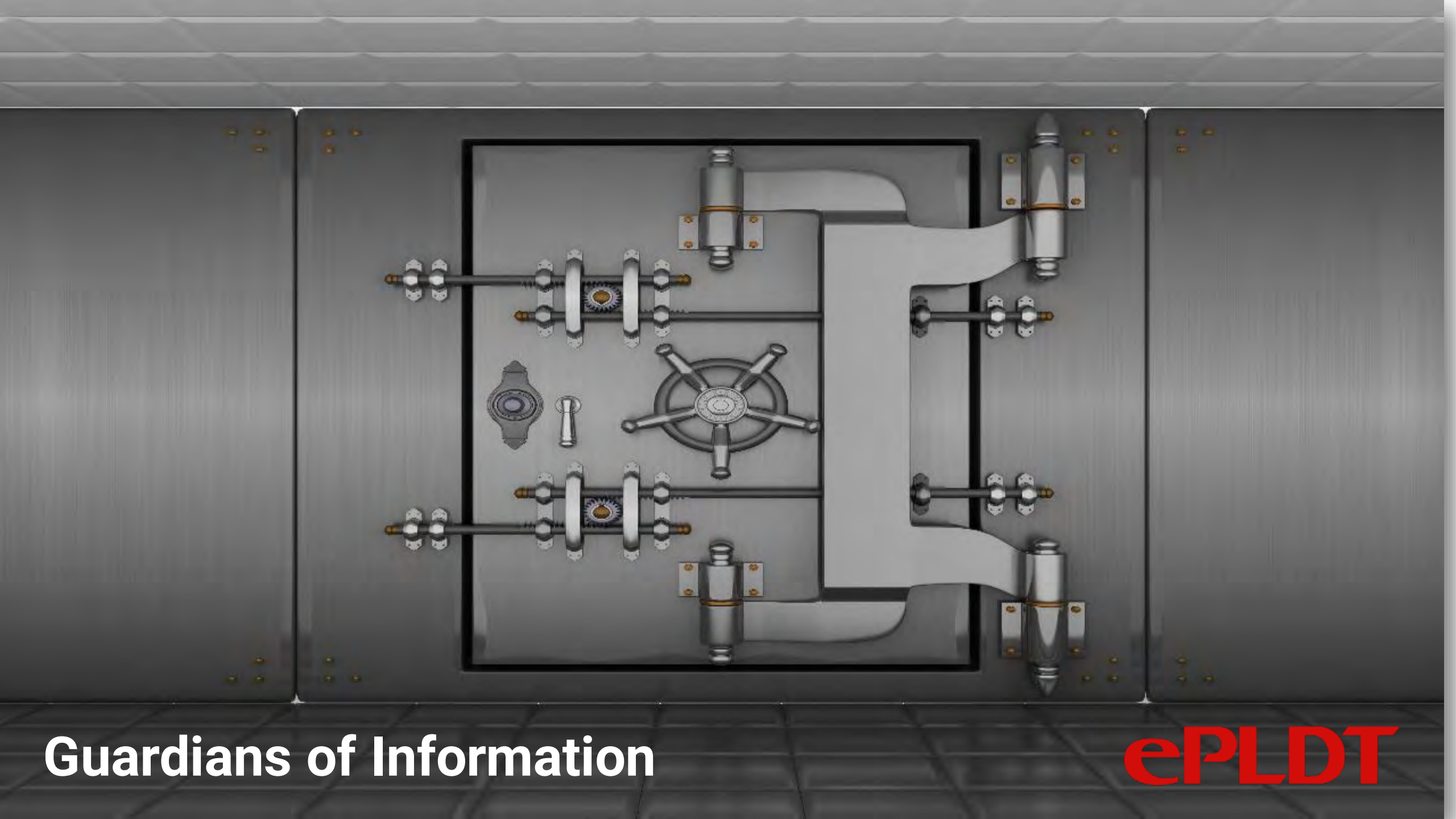
eDUCATE

eNGAGE

eNNOVATE

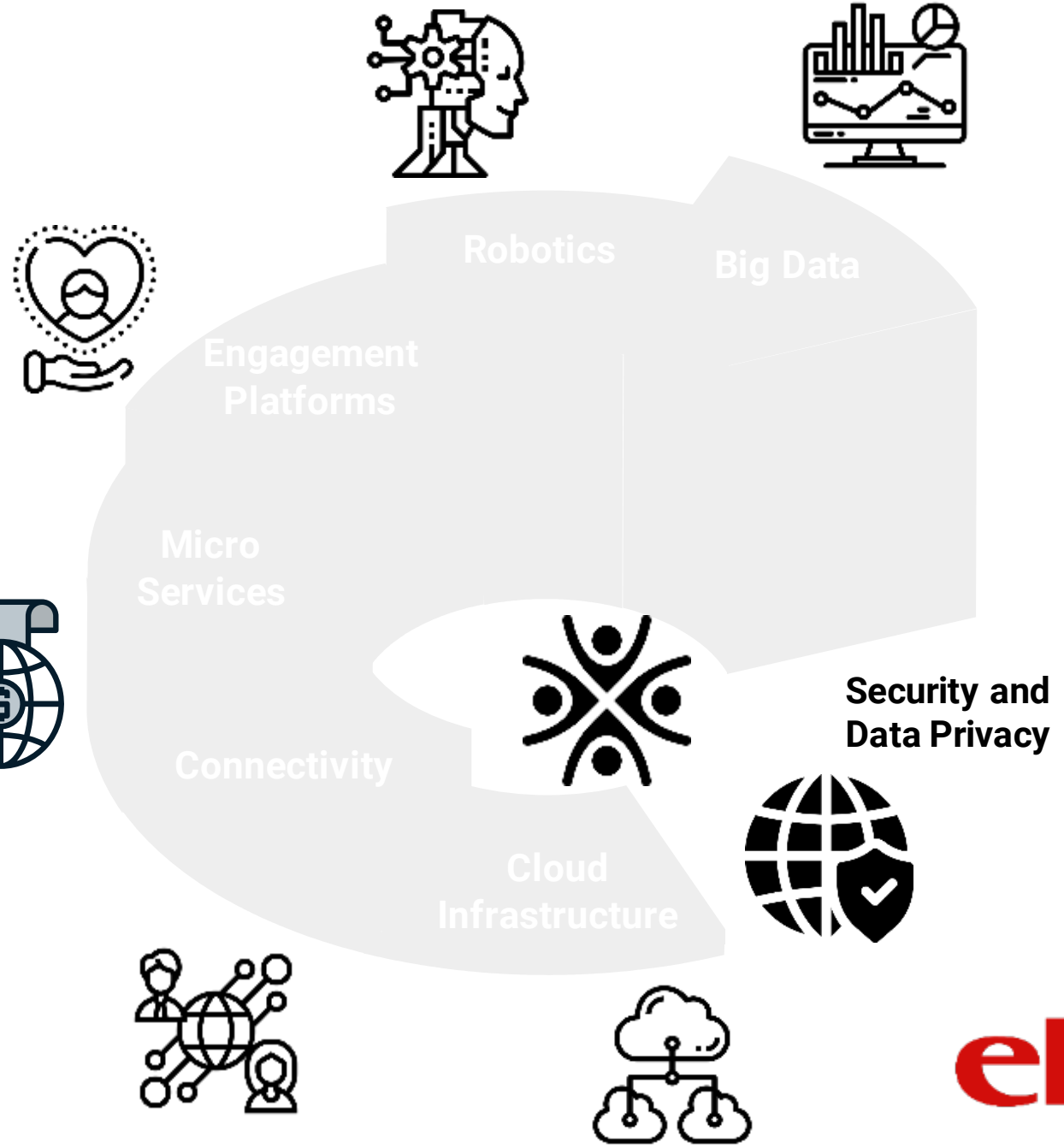
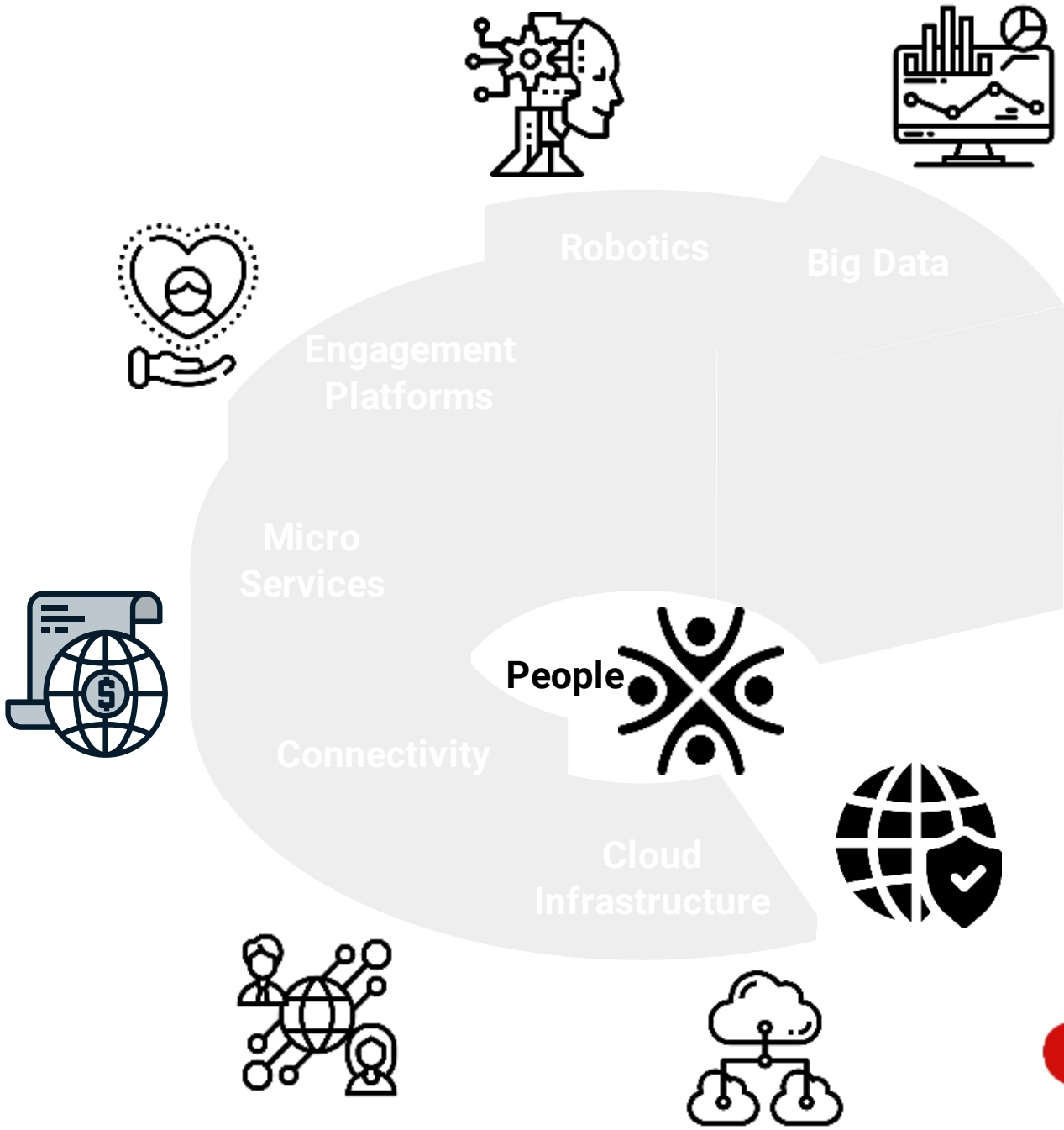
Critical Components of your Digital Architecture




Guardians of Information
ePLDT

Cheers to Martini Banking!
Bank anytime, anyplace, anywhere
Thank You!

Critical Components of your Digital Architecture



Critical Components of your Digital Architecture