

ePLDT

 PLDT  
Enterprise

 Smart

# RENOVATION

PHILIPPINE DIGITAL CONVENTION 2021



2020  
**NEW WAYS  
OF WORKING**



# 2021 & BEYOND NEW WAYS OF LIVING

# WHAT'S HAPPENING



## Widespread telecommuting practice

93% still implementing WFH  
75% to continue Hybrid approach through H1 2022 (50%+ WFH model)



## Investor sentiment improved

Rollout of COVID-19 vaccines, Senate Bill 2232, KPO's has led to a 38% increase in demand for office space in Q2 2021



**Projected growth of 5%** this year for the BPO sector



**Multinational BPOs** (especially from India) **planning to relocate operations in PH** due to surge of COVID-19 cases in their country



**DICT's Digital Cities 2025 program** to transform 25 cities nationwide into bustling IT-BPM destination hubs

# Top Work from Home Challenges

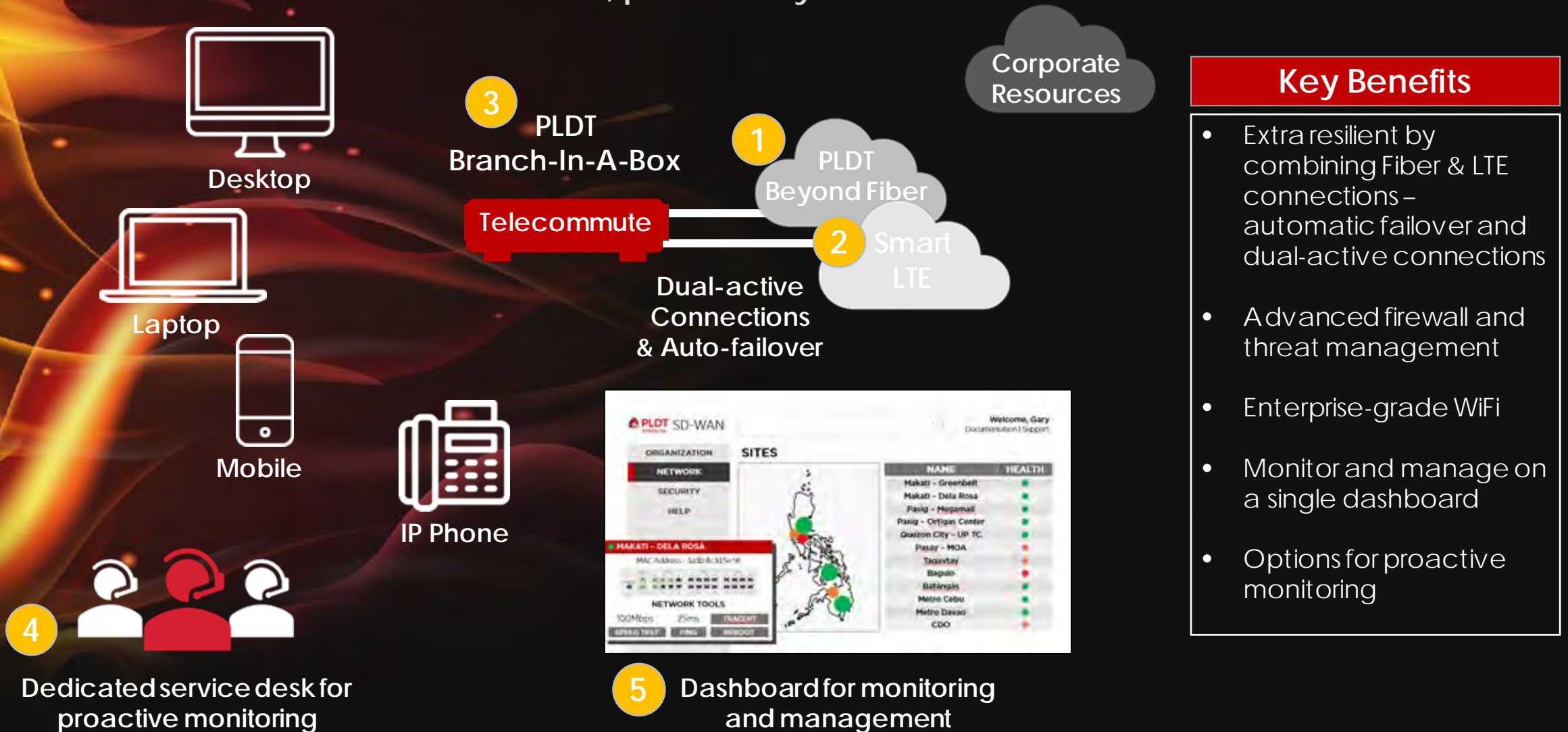
Need for uninterrupted connectivity

Struggle to have a conducive work environment at home

Data privacy/ cybersecurity

# THE TRANSFORMED HOME OFFICE

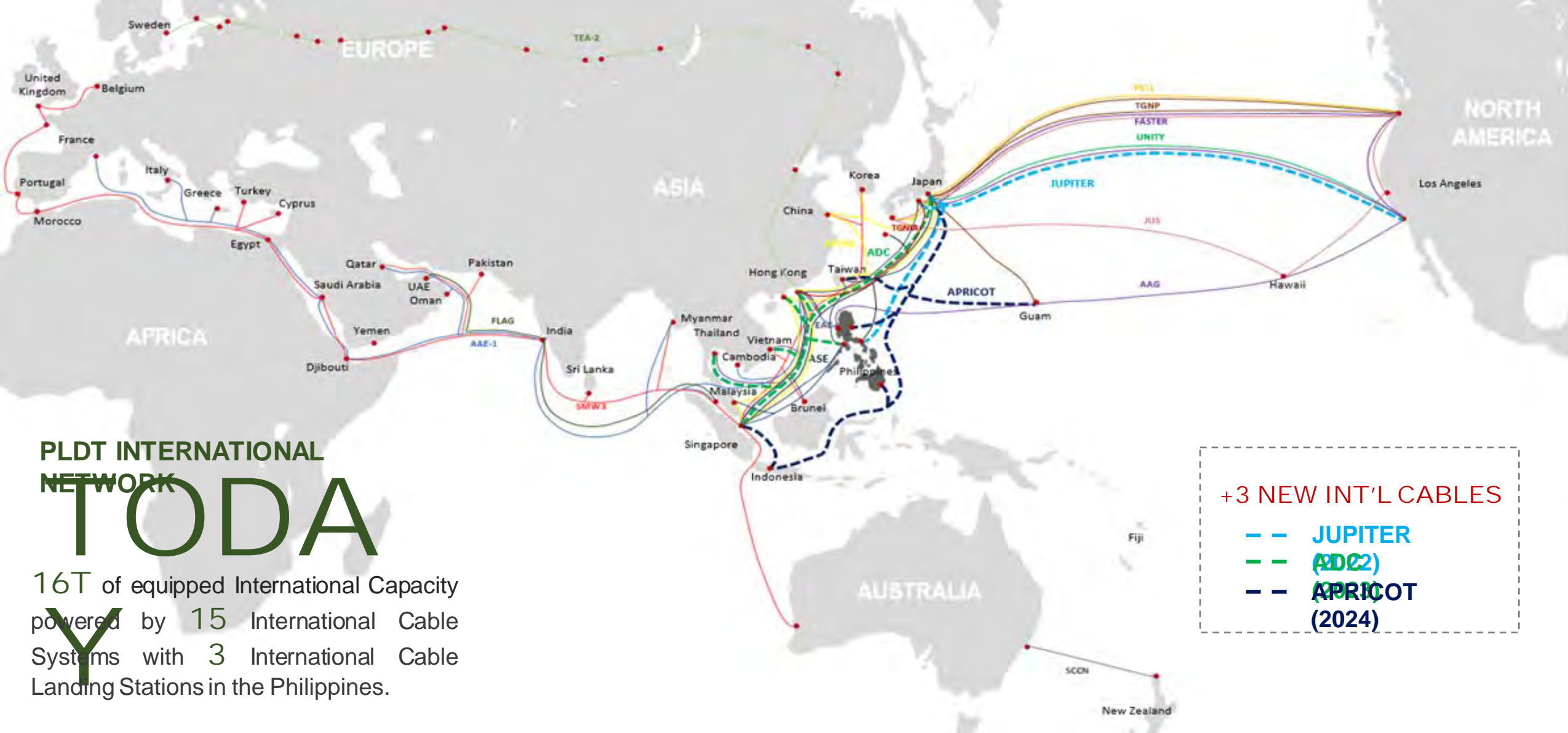
The resilient architecture for WFH users, powered by SD-WAN.



## Key Benefits

- Extra resilient by combining Fiber & LTE connections – automatic failover and dual-active connections
- Advanced firewall and threat management
- Enterprise-grade WiFi
- Monitor and manage on a single dashboard
- Options for proactive monitoring

# INTERNATIONAL NETWORK EXPANSION PLANS



## PLDT INTERNATIONAL NETWORK TODAY

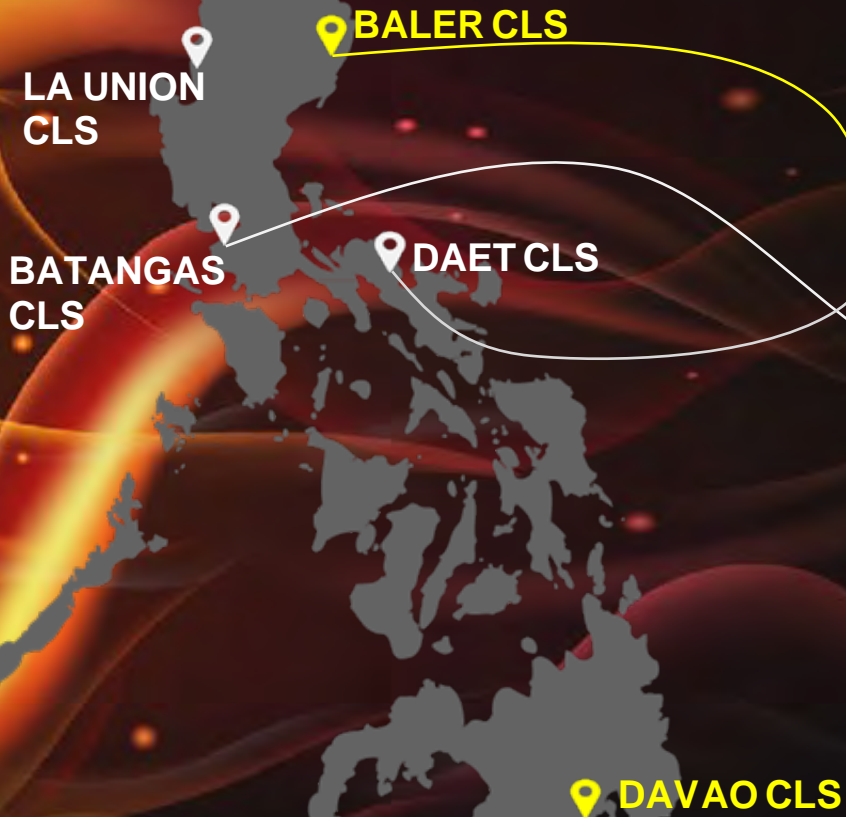
16T of equipped International Capacity powered by 15 International Cable Systems with 3 International Cable Landing Stations in the Philippines.

**+3 NEW INT'L CABLES**

- JUPITER
- ADC2
- APRICOT (2024)



# NEW INTERNATIONAL CABLE FACILITIES



## JUPITER CABLE SYSTEM (2022)

A new trans-Pacific submarine cable facility connecting Philippines directly to Japan and USA.



## ADC CABLE SYSTEM (2023)

An Intra Asia facility designed to enable high-capacity transmission of data across the East and Southeast Asian regions connecting Philippines to Singapore, Hong Kong & Japan.



## APRICOT CABLE SYSTEM (2024)

A state-of-the-art cable infrastructure that will enable Philippines' connectivity to Taiwan, Guam, Singapore and Japan





# EMERGING TRENDS

**MANUAL**  
Processes

**RPA**

Robotic Process Automation









# Digital Business Journey

Connectivity is the foundation of the New Normal, connecting your business to your customers.

## Redefining Health, Safety and Security and CX

Return to Office  
3-6 MONTHS

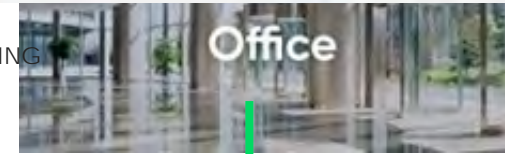


Office 365 icons for various services:

- Power BI (Analytics)
- Automated Virtual Agents
- Online Forms Ex. Health Declaration
- Workforce Management



IMMERSIVE Meeting ROOM  
WITH AUTO FOCUS and AUDIO BEAMFORMING



Microsoft Azure

5G  
Internet of Things

Smart Enterprise



PLDT Cloud Connect

Smart Tracker

SMART GPS TRACKER  
For Vehicle and Personnel



## Redefining Productivity

Work from Home  
TODAY



CONNECTIVITY

PLDT BEYOND  
Smart BizLoad

COLLABORATION BUSINESS CONTINUITY

ePLDT  
Data Center & Cloud

MANAGED HELPDESK

CuroTek

CUSTOMER EXPERIENCE

CCaaS  
Smart Messaging Suite



ePLDT  
Cyber Security

Security